



**PRESS RELEASE**  
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## **PICANOL TO PARTICIPATE IN IGATEX 2019 IN KARACHI, PAKISTAN**

IGATEX Pakistan 2019 will take place from February 26– 28, 2019, in Karachi. It is the largest event of its kind in Pakistan and it represents a great opportunity to meet many customers over just a few days.

Picanol will be present at the booth of Madhani Associates, which has represented Picanol in the Karachi region for the last five years. Meanwhile, for the Lahore region, Picanol is represented by Ghauri Enterprises.

These two agents and their respective organizations, along with the local Picanol Service team and all the Picanol colleagues who are involved with this dynamic and challenging market on a daily basis, have ensured the long-standing presence and success of Picanol in Pakistan.

Picanol machines enable production in the four main Pakistani weaving segments: denim, sheeting, bottom weight and terry towel. Both the OMNI*plus* Summum airjet and OptiMax-*i* rapier have proven to be the most productive weaving machines. This is an impressive feat as weavers in Pakistan run the machines at maximum speeds – not a pick per minute less!

Picanol's high levels of productivity, speed and efficiency are complemented with the lowest running costs which come thanks to a unique approach to energy saving: producing more meters of quality fabrics at the lowest cost possible. Ultimately, this makes a real difference and is the reason why the number of Picanol machines installed in Pakistan is continuously increasing. Picanol also offers an extensive range of services and support including training, electronic repairs, parts, weave-up upgrades, harness frames, machine installation & start-up, and textile set up & optimization assistance.

### ***About the Picanol Group***

*The Picanol Group is an international, customer-oriented group specialized in the development, production and sale of weaving machines (division Weaving Machines), engineered casting solutions and custom-made controllers (division Industries). In 2017, the Picanol Group realized a consolidated turnover of 688.93 million euros. The Picanol Group employs almost 2,300 employees worldwide and is listed on Euronext Brussels (PIC). Since 2013, the Picanol Group has also had a reference interest in the Tessenderlo Group (Euronext: TESB).*